


SAYALI MOHITE

+91 950 35 45 65 7
sayalimohite@gmail.com

Portfolio link:
www.sayalimohite.com

 [www.behance.net/
sayali_mohite](http://www.behance.net/sayali_mohite)

 [www.linkedin.com/
in/sayalichakke/](http://www.linkedin.com/in/sayalichakke/)

Ambegaon, Pune 411046

Graphic Design
Manager



EDUCATION

BHARATI VIDYAPEETH

SSC EXAM, MAHA. BOARD
64.40% March 2002

ABHINAV KALA MAHAVIDYALAYA

GD ARTS BKPS
61% 2010-11

SKILLS

PROFESSIONAL

- Graphic Design
- Packaging Design
- Market Research
- Project Management (Internal)
- Team Management

TECHNICAL

- Adobe Photoshop
- Adobe Illustrator
- Indesign
- After Effects
- Figma
- Canva

INTERESTS

HOBBIES

- Calligraphy
- Travelling
- Pot Making(Cement)

EXPERIENCE (11 + years)

— Manager-Graphic Design | 2021 - 2023

FYND DESIGN

Most of the work done here is about Website Graphics and Social Media Graphics. Branding for App and Websites were taken care by me. Fynd is about e-commerce and most of the work is based on the trends in markets which attracts the youth.

— Sr. Lead Graphic Designer | 2017 - 2021

THEREFORE DESIGN PVT. LTD

80% of work at Therefore Design is Packaging based. Strategy and Brand Development projects are also taken care of. There is a small team of product designers who works for interesting product developments for clients. Following are some of the clients who were developed under my guidance.

- HALDIRAMS
- BASKIN ROBBINS
- WIPRO
- GADRE
- AMUL

— Graphic Designer | 2015 - 2017

LOKUS DESIGN PVT. LTD

Brand Strategy and Brand Design is core of Lokus Design. Some of the interesting projects handled in the company are as follow,

- BAJAJ
- MITSUBHISHI
- EFFINGUT
- DINSHAWS
- NATURAL REMEDIES

— Creative Associate | June 2014 - Dec 2014

JUICE ADCOM

— Graphic Designer | 2011 - 2014

DHANDHANIA ADVERTISING